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04/22/2011

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary.)

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1 of 1

Complete if Known

<p>Substitute for form 1449/PTO 2011</p> <p>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</p> <p><i>(Use as many sheets as necessary)</i></p>				<p><i>Complete if Known</i></p>	
				Application Number	10/800,444-Conf. #1779
				Filing Date	March 15, 2004
				First Named Inventor	Lester K. Chu
				Art Unit	3625
				Examiner Name	N. D. Rosen
Sheet	1	of	4	Attorney Docket Number	66703-0014

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Examiner Signature	/Nicholas Rosen/	Date Considered	04/20/2011
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IDS (Citation) by Applicant (32 References)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: April 19, 2011

Electronic Signature for Charles A. Bieneman: /Charles A. Bieneman/

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Sheet	2	of	4	Attorney Docket Number	66703-0014

NON-PATENT LITERATURE DOCUMENTS				
Examiner Initials ¹	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		
/N.R./	CA	Response to Non-Final Office Action dated 6/24/09 in U.S. Serial No. 10/800,887. (18 pages)		
/N.R./	CB	Appeal Brief filed 11/9/09 in U.S. Serial No. 11/180,123. (20 pages)		
/N.R./	CC	Restriction Requirement dated 9/30/09 in U.S. Serial No. 11/237,813. (7 pages)		
/N.R./	CD	Response to Restriction Requirement dated 9/30/09 in U.S. Serial No. 11/237,813. (7 pages)		
/N.R./	CE	Notice of Allowance dated 11-16-09 in Serial No. 11/180,136. (7 pages)		
/N.R./	CF	Business Editors/HiTech Writers, Verizon Information Services Partners with Digital: Convergence to Offer Internet-Enhanced Phone Directories, Business Wires, New York, Nov. 6, 2000, downloaded from ProQuest Direct on the Internet on 12/21/2009, 4 pages.		
/N.R./	CG	Robert Chacon, Small Business//Pay-per-click Internet ads hit with niche Businesses, The Business Press, Ontario, CA, 07/28/2003, downloaded from ProQuest Direct on the Internet on 12/21/2009, 3 pages.		
/N.R./	CH	Non-Final Office Action dated 12/21/09 in Serial No. 10/800,887. (50 pages)		

Examiner Signature	/Nicholas Rosen/	Date Considered	04/20/2011
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¹EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

²Applicant's unique citation designation number (optional). ³Applicant is to place a check mark here if English language Translation is attached.

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Sheet	3	of	4	Attorney Docket Number	66703-0014

NON PATENT LITERATURE DOCUMENTS					
Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			²
/N.R./	CI	Response to Non-Final Office Action dated 12/21/09 in Serial No. 10/800,887. (20 pages)			
/N.R./	CJ	Non-Final Office Action dated 1/8/10 in Serial No. 11/237,813. (49 pages)			
/N.R./	CK	Response to Non-Final Office Action dated 1/8/10 in Serial No. 11/237,813. (17 pages)			
/N.R./	CL	Examiner's Answer dated March 17, 2010 in U.S. Serial No. 11/180,123. (13 pages)			
/N.R./	CM	Reply Brief filed April 30, 2010 in U.S. Serial No. 11/180,123. (6 pages)			
/N.R./	CN	Final Office Action dated 6/10/09 in U.S. Serial No. 11/237,813. (24 pages)			
	CO	Response to Final Office Action dated 6/9/09 in U.S. Serial No. 11/237,813. (13 pages) 			
/N.R./	CP	Notice of Allowance dated 5-12-2010 in Serial No. 10/800,887. (21 pages)			
/N.R./	CQ	Advisory Action dated 7/28/2010 in U.S. Serial No. 11/237,813. (3 pages)			
/N.R./	CR	Appeal Brief filed 10/06/2010 in U.S. Serial No. 11/237,813. (25 pages)			

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/N.R./	CS	Amendment Accompanying RCE filed 12/28/10 in Serial No. 10/801,156 (13 pages).		
/N.R./	CT	Amendment Accompanying RCE filed 1/14/11 in Serial No. 11/340,647 (11 pages).		
/N.R./	CU	Examiner's Answer dated 1/24/11 in Serial No. 11/237,813 (16 pages).		
/N.R./	CV	Reply Brief filed 3/21/11 in Serial No. 11/237,813 (8 pages).		
/N.R./	CW	Notice of Allowance dated 3/1/11 in Serial No. 10/801,156 (16 pages).		
/N.R./	CX	Supplemental Notice of Allowability dated 3/11/11 in Serial No. 10/801,156 (12 pages).		
/N.R./	CY	Notice of Allowance dated 3/9/11 in Serial No. 11/340,647 (22 pages).		

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